

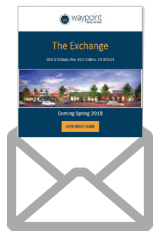


NATIONAL • REGIONAL • LOCAL MARKETING BLITZ

NATIONAL

We employ **National Listing** sites  CoStar™ and  LoopNet® where **83%** of all online real estate searches land

REGIONAL



Custom Target Email Campaigns



Waypoint Listing and Blog Feature

Outreach to Users in the Market
(proprietary tracking system)



Social Media Promotion

Regional MLS



LOCAL

We Canvas:

Walk adjacent buildings/projects, hand out marketing material to any prospects

We Pitch:

Present at monthly local broker luncheons sponsored by NCCAR for active brokers in community

We Hustle:

Call and email local key relationships (property managers, city officials, chamber of commerce)

Northern Colorado specialists with in-depth market experience, Waypoint Real Estate serves as trusted advisors to tenants, landlords, and investors across the region.



waypoint
REAL ESTATE

